

2024 BUSINESS INTELLIGENCE CERTIFICATION Omaha Data Science Academy

- Used SQL and Python to import, clean, process and visualize data
- Combined disparate data sets for analysis
- Performed standard data extraction, cleansing, transformation, and loading tasks
- Stored and managed data within a relational database environment
- Applied basic theory behind relational database design

2024 DATA VISUALIZATION CERTIFICATION Omaha Data Science Academy

- Applied basic principles and best practices of data visualization for stronger user experience
- Created sheets and dynamic dashboards in Tableau
- Built a variety of basic and advanced chart types
- Programmed calculated fields , table calculation, and explored level of detail
- Navigated a variety of data sources, including live data
- Used the analytics tab to create more context in the data

SKILL AREAS

Data Science

- Tableau
- SQL
- Python
- Excel
- Infographic Design

Web Development

- WordPress
- HTML, CSS
- JavaScript/jQuery
- PHP

User Experience Research

- Pendo
- FullStory
- Usability Heuristics
- Journey Mapping

Product Design

- Figma
- Webflow
- Adobe XD
- inVision

Resource Design

- Adobe Creative Cloud
- Camtasia
- Adobe Captivate
- Articulate Storyline

Project Maintenance

- Agile methods
- Kanban
- Miro
- LucidChart

OTHER EDUCATION

Master of Arts Education
University of Nebraska-Kearney

Bachelor of Arts-Art History
University of Nebraska-Lincoln

OTHER RECENT EXPERIENCE

2018 - PRESENT **Multimedia Designer, Freelance**

Clients include: elected officials, small businesses, educational institutions, nonprofits

- Website Design & Development, specializing in WordPress
- Graphic Design for print and digital mediums
- Curriculum development for single and continuous classes
- Video design and editing services

2022–2023 **UX/UI Designer, Paragon IT Professionals**

- Applied usability evaluations to problem-solve updates and feature development
- Balanced business requests with user needs, product team resources, and other stakeholder concerns
- Built wireframes and prototypes based on internal and external needs for a variety of platforms and tested in staging environments
- Accumulated data by performing user feedback scenarios and conducted interviews to understand pain points, behaviors and workflows
- Visualized and reported data trends to initiate bug fixes or feature updates
- Deployed walkthroughs, popups and surveys to encourage user engagement and gather feedback

2020–2022 **Curriculum & Instructional Designer, TEAM Software**

- Built the company's first complete onboarding curriculum
- Spearheaded interface improvements for the company's online help center
- Established standards and best practices for accessibility and multiple language availability in documentation and video production
- Assessed internal skill deficits to create an onboarding and continued development plan
- Developed training rubrics for consistent assessment of implementation specialists
- Created text, video and interactive learning resources for global clients and employees

2018–2020 **Curriculum Coordinator, Boys Town National Training**

- Wrote the department's first writing style guide
- Collaborated with subject-matter experts to determine new practices, terminology and goals for each workshop and its audience
- Built, edited, tested and deployed eLearning, print, presentation and interactive resources